BANDAI entertainment

Raising Anime to the Next Level

New Title Announcements

10.28.2003

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Titles Releasing on

January 20, 2003

Raising Anime to the Next Level

UPDATE

REVISED
Catalog# and UPC#

The Big O II – Paradigm Lost

Cat# 80030
UPC# 669198800306

THE BIG O II

"The Big O exudes savior flair at every turn! A Toon so classically entertaining it's refreshing indeed!"

- Entertainment Weekly

Due to popular demand the second series of The Big O has finally arrived! When last we saw of Roger Smith and company – The stage was set for the defense of Paradigm City against three invading robots. From the aftermath of this battle, Roger Smith is plagued by self doubt as to who he is and the reality of the world he lives in. New mysteries demand to be unraveled, old enemies threaten to wreak havoc once again, and more clues to the cataclysmic event that happened forty years ago. It's showtime!

Key Sales Points:

► Highly Rated Broadcast on Cartoon Network's Adult Swim block!

► The Big O is back by popular demand! Originally broadcast on Cartoon Network in 2001 – the first season was a tremendous hit on Cartoon Network's and prompted Cartoon Network / Bandai Entertainment / Sunrise (Animation Studio) to begin work on the Second Season of The Big O!

► The Big O II will be supported via National Print/Online Advertising
Wizard Magazine / Toy Fare / Animerica / Newtype / Starlog / Protoculture Addicts / Sci Fi Entertainment / Giant Robot magazine / IGN.com / CartoonNetwork.com

► Genre: Action

"An intriguing mix of characters and its stylistic sensibilities"
- IGN.com

"Batman: The Animated series meets James Bond"
- Kidscreen Magazine

DVD Features:
Interactive Animated Menus
Dolby Digital 5.1 Surround Sound (English)
Dolby Digital Surround Sound (Japanese)
English subtitles option

DVD Extras:
Production Art Gallery

Title	Cat#	UPC#	SRP	Rating	TRT
The Big O II - Paradigm Lost	80030	669198800306	$24.98	13UP	100 min.

Pre-Book Date: 12.6.2003 / Street Date: 1.20.2004

s-CRY-ed

[aftershocks]

"We love this show!"

- ***Anime Insider***

"s-CRY-ed ranks among the more original anime series of recent years"

- ***Los Angeles Times***

The Lost Ground lies in ruins after the second Seismic Upheaval! Acting on a tip by Cougar, Mimori and Asuka have traveled deep in the badlands in search of Ryuho. Instead the two find Kazuma fighting in an underground Alter gladiatorial arena with aspirations to leave for the Mainland! Ryuho and Kanami continue to help rebuild the Inner village, but with the arrival of HOLD, will a deceptive plot convince Ryuho to rejoin HOLD? The search for answers and lost friends continue…

Key Sales Points:

► s-CRY-ed is part of Bandai Entertainment's Platinum Edition line of DVD releases
Packed with additional DVD extras material / supplemental content

► An action packed title utilizing the latest in 2D/3D animation

► s-CRY-ed will be supported via National Print/Online Advertising
Wizard Magazine / Toy Fare / Animerica / Newtype / Starlog / Protoculture Addicts / Sci Fi Entertainment / Giant Robot magazine

► Each s-CRY-ed DVD will include a Limited Edition Collector's Translucent trading card

► Best Selling s-CRY-ed Graphic Novel released by Tokyo Pop

► Featuring the Hottest Anime Creative Team Today:
Director: Goro Taniguchi (*Infinite Ryvius / Gundam Seed*)
Writer: Yosuke Kuroda (*Trigun, Please Teacher*)

► Genre: Action

DVD Features:
Interactive Animated Menus
Dolby Digital Surround Sound
Japanese/English Language
English subtitles option

DVD Extras:
- Textless Openings
- Character Videos
- Sound Comic
- Music Score Collection
- Design Gallery

Title	Cat#	UPC#	SRP	Rating	TRT
s-CRY-ed – Aftershocks	80133	669198801334	$29.98	13UP	100 min.

Pre-Book Date: 12.6.2003 / Street Date: 1.20.2004

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Titles Pre Booking On 12.6.2003

Qty	H	Title	Format	Cat#	UPC	SRP	Order Date	Street Date
		The Big O II - Paradigm Lost	DVD	80030	669198800306	$24.98	12.6.2003	1.20.2004
		s-CRY-ed - Aftershocks	DVD	80133	669198801334	$29.98	12.6.2003	1.20.2004